

PRESS RELEASE

For Immediate Release - October 6, 2010

Becky Powell of Enfield Submits Winning Logo for Enfield's 250th Celebration

Enfield, NH (USA) October 6, 2010 – The Enfield 250th Anniversary Steering Committee is pleased to announce that Becky Powell, a local artist and weaver, created the winning design for the Enfield 250th Anniversary logo. The announcement was made at the Steering Committee's September meeting. The new logo will be used on all materials promoting the celebration in 2011.

Becky is an Enfield resident. She moved to Enfield in 1987. She grew up in Newton, Massachusetts and graduated from Newton North High School. When she was young, she spent much time visiting Squam Lake and hiking in the New Hampshire Mountains, thereby developing a love for the natural beauty of New Hampshire. She graduated from the University of Northern Colorado with a degree in Fine Art, focusing on textile arts. She has done weaving and paper arts since then, continuing activities she pursued as a child.

When she thought about the design for the Enfield 250th logo, she focused on some of the natural assets of Enfield – the hills, woods, lakes, rivers and streams – which had an effect on how the history of Enfield developed. Then she wanted to include some of the iconic buildings that represent human activity in Enfield over the years: the Baltic Mill, Whitney Hall, and the Great Stone Dwelling built by the Shakers. She saw the mountains and river, as well as the text, embracing the town in their center.

Becky created her design free hand and then worked with Betsey Child of Lasting Impressions Graphic Studio in Enfield and a volunteer on the Steering Committee to turn the artwork into electronic files.

The contest was sponsored by the Enfield 250th Steering Committee. The Steering Committee is made up of volunteers from various Enfield organizations and local residents who joined together to plan activities to celebrate the 250th anniversary of the charter of Enfield. In 1761, Enfield along with several other Upper Valley communities was chartered by Benning Wentworth, then Royal Governor of the Province of New Hampshire.





Meredith Smith, Chairman of the Heritage Commission and Co-chair of the Steering Committee stated, "we are delighted to have a logo that so perfectly represents Enfield for this important anniversary."

Dolores Struckhoff, Co-chair with Meredith, said that "it is so exciting to have three of our oldest and prominent buildings depicted in the design – The Baltic Mill, Whitney Hall and the Great Stone Dwelling at the Enfield Shaker Museum, all buildings that have served generations of Enfield residents."

The contest was open to all Enfield residents, Enfield town employees, Enfield business owners and all students and teachers in the Mascoma Valley School District. Of the designs submitted, Becky's design best represented the celebration.

For more information and to see a tentative schedule of events, go to Enfield's town website at http://www.enfield.nh.us and click on the Enfield 250th Anniversary tab.

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